



PRESS RELEASE

FOR IMMEDIATE RELEASE

Tuesday, July 7, 2026

Contact: Sara Hinds, 408-218-5122

PVPSA Receives \$25,000 Grant from Kaiser Permanente to Strengthen Family Wellness and Behavioral Health Support in the Pajaro Valley

WATSONVILLE, Calif. – Pajaro Valley Prevention and Student Assistance (PVPSA) has received a \$25,000 grant from Kaiser Permanente to support and expand its **Juntos Sanando (Healing Together)** program, a family engagement initiative designed to strengthen family connections, empower caregivers, and promote the wellbeing of children, youth, and families throughout the Pajaro Valley.

The grant, which runs from **July 1, 2026, through June 30, 2027**, will help PVPSA increase access to behavioral health services by reducing stigma, building caregiver confidence, and providing “warm handoffs” to PVPSA counseling and wellness services, as well as trusted community partners.

The Juntos Sanando program strengthens prevention and early intervention efforts by increasing awareness of available behavioral health resources, supporting timely access to care, and partnering with parent leaders across the Pajaro Valley to deepen family engagement, build trust, and connect families to meaningful support.

“At Kaiser Permanente, we believe mental health is an important part of overall health. That’s why we’re proud to support the Juntos Sanando program. It strengthens families throughout the Pajaro Valley, promotes mental health and wellbeing, and helps connect community members to mental health care and counseling when they need it.”

– **Eric Henry, senior vice president and area manager, Kaiser Permanente Greater San Jose and Central Coast**

PVPSA’s mission is to improve the quality of life of children, youth, and families throughout the greater Pajaro Valley by providing health education, mental health and substance use services and advocating for policies that protect community wellbeing.

“This grant represents 25,000 reasons to continue supporting our community,” said **Jasmine Nájera, CEO of PVPSA**. “We are incredibly grateful to Kaiser Permanente for investing in the wellbeing of Pajaro Valley families. Their support allows us to continue strengthening caregiver advocacy, building family connections, and ensuring that children, youth, and families have access to the resources they need to thrive.”

Through this investment, PVPSA will continue expanding its reach and creating accessible, culturally responsive pathways to behavioral health support for local families.

PVPSA extends its sincere gratitude to Kaiser Permanente for its partnership and shared commitment to building a healthier, stronger, and more resilient Pajaro Valley.

About Pajaro Valley Prevention and Student Assistance (PVPSA)

Pajaro Valley Prevention and Student Assistance (PVPSA) improves the quality of life of children, youth, and families throughout the greater Pajaro Valley by providing health education, mental health, and substance use services, while advocating for policies that protect the wellbeing of the community.

For more information, visit www.pvpsa.org.

###